



**Date:** August 28, 2006  
**To:** Gerald R. Miller, City Manager  
**From:** Katherine Parsons, Public Information Officer  
**For:** Mayor and Members of the City Council  
**Subject:** City Report For Week Ending August 26, 2006

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This *City Report* highlights various activities for the week ending Friday, August 26. Consistent with our Focus on Results (FOR) Long Beach performance management efforts, we are now using *Citywide Service (formerly Focus) Areas* to organize our weekly activities. These Service Areas, which are also used in the FY07 Budget, are built upon the broad categories identified in the Strategic Plan 2010 document and provide a comprehensive framework for communicating all City programs and services.

It is our hope that this new framework will improve our ability to communicate information about the services we provide. Please feel free to contact my staff should you have any questions.

#### **75<sup>th</sup> ANNIVERSARY - LONG BEACH SEA FESTIVAL**

##### **Service Area: Leisure, Culture and Education**

##### **City Manager**

The Sea Festival Association of Long Beach, Inc., and the City of Long Beach Department of Parks, Recreation and Marine presented the 2006 Long Beach Sea Festival in cooperation with Partners of Parks and other event sponsors. The 75<sup>th</sup> *Anniversary of the Long Beach Sea Festival* culminated on Saturday, August 26, ending a three-month festival of fun for Long Beach and area residents.

##### **Enjoying Sea Festival last week:**

An estimated 1,000 people attended the *Tiki Beach Festival (Polynesian Spectacular)* held at the beach near the Granada Launch Ramp on August 18.

More than 50 people attended the *Ficker Cup*, a sailing event held at the Long Beach Yacht Club and in Alamitos Bay on August 18.

Approximately 60 skippers from Leeway Sailing Center and various other clubs participated in the *Leeway Sailing Center Sabot Regatta* on August 17.

More than 100 participants and family members attended the *Clyde Ellerman Model Boat Regatta* on August 18 at the Colorado Lagoon. St. Mary's Medical Center sponsored this year's event and all enjoyed model boat races, an awards ceremony, a solar boat demonstration, and a barbecue.

The *Oar and Paddle Regatta*, with an estimated attendance of 100, was held at the beach near the Granada Launch Ramp on August 19.

The *Moonlight Movies on the Beach*, with an estimated attendance of 1,000, was held on the beach near the Granada Launch Ramp on August 22.

## **UPCOMING EVENTS AND PROJECTS**

### **Service Area: Leadership, Management and Support**

#### **City Manager**

The City Council is continuing to hold a series of scheduled workshops and hearings to provide additional information to, and solicit direct input about the FY 07 Proposed Budget from the City Council and the community. A budget workshop and hearing will be held at 3:00 pm and 7:00 pm, respectively, on **September 5, September 12** and each subsequent Tuesday in September until the City Council adopts the budget before September 30, 2006. The City Council will receive budget presentations from all elected officials, commission-led departments and the City Clerk, as well as selected presentations from the City Manager's staff. For more information on the FY 07 Budget, please visit [www.longbeach.gov](http://www.longbeach.gov).

### **Service Area: Environment**

#### **Community Development, Neighborhood Services**

The Neighborhood Resource Center will host *Innovative Ideas to Improve the Environment* on **August 31** from 6:00 pm - 7:30 pm. Residents will learn ways to improve the environment of the Long Beach community using available programs and resources. The Neighborhood Services Bureau helps residents with big dreams and small budgets make a difference in our neighborhoods. For more information about this and other free monthly workshops, please call 570.1010.

### **Service Area: Neighborhoods and Housing**

#### **Planning and Building**

A Draft Environmental Impact Report (Draft EIR) for the proposed residential/retail complex at the Press-Telegram site is available for public review and comment. The 2.5-acre site in Downtown Long Beach is one full city block on the east side of Pine Avenue between 6th and 7th streets. A Planning Commission Study Session on the project is scheduled for **September 7**, at 12:00 pm inside the Council Chamber at City Hall. The Draft EIR is available online at [www.longbeach.gov/plan/pb/epd/er.asp](http://www.longbeach.gov/plan/pb/epd/er.asp). Please contact call 570.6068 for more information.

## **WEEKLY HIGHLIGHTS**

### **Service Area: Business and Economic Assistance**

#### **Parks, Recreation and Marine, Special Events and Filming Bureau**

CBS Productions, Inc., with a cast and crew of 100, filmed a TV show *CSI Miami* at the Long Beach Performing Arts Center on August 21 and 22.

### **Service Area: Community Safety**

#### **Police**

The Traffic Section conducted a DUI and Driver's License Checkpoint in the area of Seventh Street and Locust Avenue on August 19. During the operation, officers screened 509 of the 1,707 vehicles that passed through the checkpoint, arrested six people and impounded 48 vehicles.

Vice Detectives and West Division officers conducted a John Program in the West Division. During the three-hour operation, eight suspects were arrested.

## **WEEKLY HIGHLIGHTS**

### **Service Area: Community Safety (continued)**

#### **Fire**

The Fire Department announced this week that there is no specific source for the odor that has been reported across a large portion of the Long Beach. Historically, throughout the year, there are periods of days where exhaust or burn off fumes from the refineries in Wilmington are carried into Long Beach with the prevailing winds. Residents are encouraged to call 1-800-cutsmog for an AQMD investigation. No medical assistance was requested.

#### **Parks, Recreation and Marine, Community Recreation Programs Bureau**

Approximately 40 people attended a Community Safety Forum on August 24, held at the California Recreation Center. The event featured City officials and staff from the Police and Fire Department.

### **Service Area: Leisure, Culture and Education**

#### **Community Development, Neighborhood Services**

Fifteen residents from several neighborhood associations and organizations gathered to celebrate the diversity of Long Beach at a neighborhood networking potluck mixer on August 21 held at the Neighborhood Resource Center.

#### **Parks, Recreation and Marine, Maintenance Operations Bureau**

The First Annual Long Beach Mayor's Trophy Charity Golf Tournament was held on August 18 at the Skylinks at Long Beach Golf Course. The tournament raised approximately \$40,000 for the benefit of the Long Beach Junior Golf Programs.

#### **Parks, Recreation and Marine, Planning and Development Bureau**

More than 580 visitors learned about adobe by stomping mud in the adobe pit, making adobe blocks, plastering, whitewashing, and building model adobes at Rancho Los Cerritos' annual *Mud Mania Celebration* on August 20. Public Works Environmental Services Bureau staff provided a booth on vermiposting, and Aardvark demonstrated the art of throwing pots while children made their own from clay. The event was supported by Friends of Rancho Los Cerritos, which underwrote costs for the day and provided over 70 volunteers to staff the event.

Several hundred guests attended the last concert of the season featuring big band music from *Pete Jacobs and His Wartime Radio Revue* at Rancho Los Cerritos on August 24. Friends of Rancho Los Cerritos underwrote the free concert.

#### **Parks, Recreation and Marine, Special Events and Filming Bureau**

An estimated 1,200 people attended the *Long Beach Grand Cru*, which was held at the Queen Mary Seawalk Park on August 19.

More than 750 people attended the Alamitos Bay Beach Preservation Group's *Summer Concert Series*, which was held at 72<sup>nd</sup> Place Park on August 20.

## **WEEKLY HIGHLIGHTS**

### **Service Area: Utilities**

#### **Long Beach Gas & Oil, Gas Services Bureau**

Staff completed a total of 2,763 service calls. This total included 835 gas and water utility turn ons, and 687 turn offs. During this period, 921 customer service orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 320 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 306 emergency phone calls that resulted in 83 emergency orders being sent out.

### **Service Area: Transportation and Infrastructure**

#### **Parks, Recreation and Marine, Planning and Development Bureau**

Exterior plastering work is completed at Martin Luther King, Jr. Park Pool. The drywall and access door installation is in progress.

Irrigation around restrooms and walkways has been repaired at Stearns Champions Park. The soil around the restroom area has been re-graded, seeded, and fertilized.

#### **Street Construction Report**

##### **Water Department, Sewer & Sewer Lift Station Modifications**

Contact: 570.2323

Ocean Blvd.

Corner of Ocean Blvd. and Magnolia Ave.

Estimated completion:

Late August

##### **Long Beach Gas and Oil, Gas Pipe Installation**

Contact: 570.2060

Pine Ave

From 2nd St. to 7th St., street closed from 2<sup>nd</sup> St. to 6<sup>th</sup> St.

Alley west of Pine Ave

Between 2nd St. & 7th St.

Estimated completion:

Late August

##### **Long Beach Gas and Oil, Rebuilding gas regulator station**

Contact: 570.2060

4th St. & Loma Ave.

3rd St. & Loma Ave.

Vista St. & Loma Ave.

**Estimated completion:**

Mid September

##### **Long Beach Gas and Oil, Gas Pipe Installation**

Contact: 570.2060

Gateway West Area

Between Maine Ave. & Pacific Ave.

Between 6th St. & 3rd St.

Estimated completion

Mid August

#### **Public Works, Street Improvement**

Contact: Public Works

570.5160

Long Beach Blvd.

Between Wardlow Rd. and San Antonio Dr.

Estimated completion:

Early October

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<b>WEEKLY HIGHLIGHTS</b>
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**Service Area: Transportation and Infrastructure**

**Street Construction Report** (continued)

**Public Works, Streetscape**

Contact: 570.5160

Atlantic Ave.

Between 56th St. to 59th St.

South St.

Between Linden Ave. to Lime Ave.

Estimated completion:

Early November

**Public Works, Street Improvement**

Contact: 570.5160

Stearns St.

Between Clark Ave. to Bellflower Blvd.

Estimated completion:

Early September

GRM: KP: arc

cc: Christine Shippey, Assistant City Manager  
Reginald Harrison, Deputy City Manager  
Suzanne Mason, Deputy City Manager  
City Manager Department Heads  
Tom Modica, Government Affairs Manager  
Jyl Marden, Assistant to the City Manager